



Non-Profit Application

Name of Organization: _____ 501c3 #: _____

Mission Statement: _____

Address: _____
Street Address *Suite #*

_____ _____
City *State* *ZIP Code*

Website: _____

Your Service Area: _____ Client Base _____

Organizational Liaison: _____ Title _____

Email Address: _____

Office #: _____ Cell #: _____ Best Way to Contact: _____

Will your organizational liaison be available to commit to working with a PR360 team from **May 1 to June 18**?
(Circle One) YES NO

Will your organizational liaison be available to participate in the PR360 event on the day of **June 18th**?
(Circle One) YES NO

If you are located outside of the OKC metro, will your organizational liaison have access to Skype or Conference Calling to interact with your PR360 team? (Circle One) YES NO

Public Relations Information

Does your organization currently have a paid PR/Communication/Marketing staff member? (Circle One) YES NO

Does your organization have a current PR/Communications plan in place? (Circle One) YES NO

If yes, please describe your plan and it's goals:

What PR/Communications services does your organization need the most help with?

Does your organization have a specific project, event or PR campaign you would like the PR360 team to help with?
(Circle One) YES NO

If yes, please describe (include overall goal and timeline):

What is the budget for this plan: _____ Target Audience: _____

What time of day works best for you to meet with the PRSA team? (Please circle; may choose more than one)

Morning

Lunch

After work

Additional Comments

Please tell us how participating in PR360 would make a difference in your organization and for clients you serve?

What are your expectations for the PR360 Project?

Is there anything else you would like us to know about your organization?

How did you learn about PR360?

PR360 Applications are due **Friday, April 18, 2014 and should be emailed to publicservice@prsaokc.com**. All applications will be reviewed by the Public Service committee and non-profits chosen to participate in PR360 will be notified by Thursday, April 24, 2014.

If chosen to participate in PR360, non-profit liaisons should expect to begin work with their PR360 team **on Thursday, May 1, 2014**.

By signing this application, your non-profit is committing to participate (if chosen) in the 2014 PR360 Public Service Event hosted by PRSA OKC. Participation **requires** the organizational liaison to:

- Attend meetings scheduled with the PR360 team - beginning May 1, 2014 through June 18, 2014
- Communicate regularly with the PR360 team to assure successful completion of the project
- Attend the half-day PR360 event on June 18, 2014 in Oklahoma City

Signature: _____ Date: _____

Please email public.service@prsaokc.com with any questions or concerns.