

2015 UPPER CASE AWARD WINNERS

BEST IN SHOW

PR Programs

Southern Republican Leadership Conference

Jones Public Relations, Inc.

Tactics

OG&E: Behind the Lines

OGE Energy

SPECIAL AWARDS

Paul E. Dannelley Harmony Award

Sam Sims, APR

PR Professional of the Year

Holley Mangham, APR

Outstanding Young Professional

Maggie Fair

Clarus Award

Carla Hinton

PRINTED PUBLICATIONS

Brochure

Honorable Mention

POPS Brochure

Public Strategies

Award of Merit

Clear Creek Construction

Anglin Public Relations

Upper Case

Annual Campaign Piece

YMCA of Greater Oklahoma City

Magazine

Honorable Mention

CK Magazine (Advent 2014)

Christ the King

Award of Merit

Vet Cetera

Oklahoma State University Center for Veterinary Health Sciences

Annual Report

Honorable Mention

City of Stillwater 2014 Comprehensive Annual Financial Report

City of Stillwater

Award of Merit

Annual Report - YMCA of Greater Oklahoma City

YMCA Greater Oklahoma City

Upper Case

Commitments

OGE Energy

Newsletter

Award of Merit

Wells Fargo Advisors - Newsletter

Anglin Public Relations

Collateral Material

Honorable Mention

Express Employment Professionals - Express Leadership Academy

Express Employment Professionals

Award of Merit

Public Strategies: 25 Year Anniversary and New Year's Gift Mailer

Public Strategies

Upper Case

FAA Credit Union Graphic Series

Lindsey + Asp

Other Publication

Honorable Mention

Kimray Christmas Truck

Kimray

Award of Merit

Sooner Classroom Magazine - EngageOK Publication

University of Oklahoma Office of Web Communications, Marketing & New Media

Upper Case

OCAST Impact Report 2015

Anglin Public Relations

Photography

Honorable Mention

Sooner Reflection

University of Oklahoma Office of Web Communications, Marketing & New Media

Award of Merit

Tapingo Photo Shoot

University of Oklahoma Housing and Food Services MarCom

WRITING

Straight News

Honorable Mention

I-44 Belle Isle Bridge Press Releases

Oklahoma Department of Transportation

Award of Merit

Rebuilding Day 2015

Anglin Public Relations

Upper Case

OU College of Engineering - Outstanding Students

Anglin Public Relations

Feature Story

Honorable Mention

OU College of Engineering "Grant for Water Cleanup at Tar Creek Superfund Site"

Anglin Public Relations

Award of Merit

The Lego Man with a Lego Plan

University of Oklahoma Office of Web Communications, Marketing & New Media

Upper Case

Express Employment Professionals - A Salute to Working Moms

Express Employment Professionals

Upper Case

Verizon Wedding Ideas

Jones Public Relations

Radio, Podcast, TV or Promotional Video Scripts

Award of Merit

Video Presentation, Branding Campaign-NM

Oklahoma Department of Health Services

Upper Case

Shape Your Future - Healthy Habits Radio

VI Marketing & Branding

Opinion/Editorial

Honorable Mention

Express Employment Professionals - Bob Funk Op-Eds

Express Employment Professionals

Award of Merit

NDSS Able Act

Jones Public Relations

Upper Case

AOGC No U-Turn

Jones Public Relations

ELECTRONIC COMMUNICATIONS

Internal Video

Honorable Mention

Positive Energy Together Award Videos

OGE Energy

Award of Merit

OTA Moore Video

Jones Public Relations

Upper Case

OG&E: Behind the Lines

OGE Energy

External Video

Honorable Mention

Annual Campaign - Danny's Story | YMCA of Greater Oklahoma City
YMCA of Greater Oklahoma City

Award of Merit

AOGC No U-Turn
Jones Public Relations

Upper Case

TSET History Documentary
VI Marketing & Branding

Audio

Honorable Mention

City of Shawnee "On Hold Messaging"
Anglin Public Relations

Website

Honorable Mention

OklahomaCityNationalMemorial.org
Oklahoma City National Memorial

Award of Merit

Public Strategies: Family Expectations Website (<http://familiesok.org/>)
Public Strategies

Upper Case

YMCA Website - YMCA of Greater Oklahoma City
YMCA Greater Oklahoma City

Multimedia Communication

Award of Merit

Bob Moore Ford Augmented Reality Direct Mail Card
Trifecta Communications

Social Media Project

Honorable Mention

TSET Annual Report Promotion
VI Marketing & Branding

Award of Merit

Oklahoma Tobacco Helpline - Through With Chew Social Media
VI Marketing & Branding

Upper Case

Boomer Swooner - #SoonerLove 2015
University of Oklahoma Office of Web Communications, Marketing & New Media

PUBLIC RELATIONS CAMPAIGNS

Marketing/Public Relations Campaigns

Honorable Mention

Express Employment Professionals - Refresh Leadership Live Simulcast
Express Employment Professionals

Award of Merit

LIVESTRONG at the YMCA - YMCA of Greater Oklahoma City
YMCA Greater Oklahoma City

Special Event or Observance

Honorable Mention

20th Anniversary Remembrance Ceremony

Oklahoma City National Memorial

Award of Merit

St. Mary's Regional Medical Center Centennial Celebration

St. Mary's Regional Medical Center

Upper Case

Southern Republican Leadership Conference

Jones Public Relations

Media Relations Campaigns

Honorable Mention

National Homeownership Month

Oklahoma Housing Finance Agency

Award of Merit

Rebuilding Together "Rebuilding Day 2015"

Anglin Public Relations

Upper Case

FlyingTee

Jones Public Relations

Upper Case

2015 Home + Outdoor Living Show

Anglin Public Relations

Internal Communications Campaigns

Honorable Mention

"Buns in Seats" OU Basketball Program

Lindsey + Asp

Award of Merit

Core Values - FRITE

Oklahoma Housing Finance Agency

Public Service Campaigns

Honorable Mention

No-Shave November (Movember)

Lindsey + Asp

Award of Merit

UBER

Jones Public Relations

Upper Case

Tobacco Stops With Me - Chalkboard

VI Marketing & Branding

Public Affairs Campaigns

Honorable Mention

Oklahoma Senate Bill 41
Greater Oklahoma City Chamber of Commerce

Award of Merit

NDSS Public Affairs Campaign
Jones Public Relations

Upper Case

AOGC No U-Turn
Jones Public Relations

Branding/Re-branding Campaigns

Honorable Mention

OKC-ing is Believing
Greater Oklahoma City Chamber of Commerce

Award of Merit

"Celebrate Success"
Lindsey + Asp

Social Media Campaigns

Honorable Mention

Social Safari Campaign
Price Lang

Award of Merit

Shape Your Future - Kevin Durant MVP Challenge
VI Marketing & Branding

Upper Case

Americans for Prosperity Weekend Read Social Media
Jones Public Relations

Community Relations Campaigns

Honorable Mention

The Oklahoma Standard
Oklahoma City National Memorial

Award of Merit

Express Employment Professionals - Brand It Blue Day
Express Employment Professionals

Upper Case

Dolese Kids ROCK
Jones Public Relations

Crisis Communications Programs

Honorable Mention

Oklahoma Floodnado: #okwx
Oklahoma Department of Transportation

Award of Merit

ICS Communications for May 2015 tornados
OGE Energy

Research

Award of Merit

Reflectin Pointe Gardens Research 2015

Anglin Public Relations