

2014 PRSA UPPERCASE AWARD WINNERS

BEST IN SHOW

Tactics

Pioneer Library System WORD Magazine
Pioneer Library System

Campaigns

America Employed
Express Employment Professionals

SPECIAL AWARDS

Outstanding Young Professionals

Staci Johnson

Paul E. Dannelley Harmon Award

Robert Pritchard

Clarus Award

Jaclyn Cosgrove

PRINTED PUBLICATIONS

Brochure

Honorable Mention

Rebranding Internal Celebration
The Children's Center Rehabilitation Hospital

Award of Merit

YMCA of Greater Oklahoma City 2014 Annual Campaign Brochure
YMCA of Greater Oklahoma City

Upper Case

YMCA Day Camp Brochure
YMCA of Greater Oklahoma City

Magazine

Honorable Mention

Vet Cetera
Oklahoma State University Center for Veterinary Health Sciences

Award of Merit

University of Oklahoma College of Pharmacy Annual Magazine Fall 2013
University of Oklahoma College of Pharmacy

Upper Case

Pioneer Library System WORD Magazine
Pioneer Library System

Annual Report

Honorable Mention

Pioneer Library System 2012-2013 Annual Report
Pioneer Library System

Award of Merit

2014 Impact Report for Oklahoma Center for the Advancement of Science and Technology

Anglin Public Relations, S. Design and OCAST

Upper Case

2013 Oklahoma Department of Human Services Annual Report

Oklahoma Department of Human Services

Newsletter

Honorable Mention

Dolese Internal Newsletter

Jones Public Relations, Inc.

Award of Merit

Red Iron Producer

Kimray, Inc

Collateral Material

Honorable Mention

2014 Oklahoma Conference on Aging Collateral Materials

Oklahoma Department of Human Services

Award of Merit

2013 DHS Native American Heritage Celebration

Oklahoma Department of Human Services

Upper Case

Housing Authority of the City of El Paso Infographic and PR Campaign

Public Strategies

Other Publication

Award of Merit

Oklahoma City Visitors Guide

Oklahoma City Convention & Visitors Bureau

Upper Case

MAYhem in Oklahoma

OGE Energy Corp.

Photography

Award of Merit

Cornerstone: YMCA of Greater Oklahoma City 125th Anniversary Book

YMCA of Greater Oklahoma City

WRITING

Straight News

Upper Case

Montenero

Anglin Public Relations

Feature Story

Honorable Mention

The Winds of Change at the Orr Family Farm

Vann & Associates / PR + Marketing

Upper Case

Rebuilding Day 2014

Anglin Public Relations

Radio Script Writing

Upper Case

Oklahoma Center for the Advancement of Science and Technology, :60 radio spots

Anglin Public Relations and OCAST

Opinion/Editorial

Honorable Mention

Immigration Opinion Editorials

Jones Public Relations, Inc.

Award of Merit

Regional University System of Oklahoma

Anglin Public Relations

Upper Case

National Engineers Week, OU College of Engineering

Anglin Public Relations

ELECTRONIC COMMUNICATIONS

Internal Video

Honorable Mention

OCPA 20th Anniversary Video

Jones Public Relations, Inc.

Award of Merit

Make a Difference

Kimray, Inc

External Video

Honorable Mention

YMCA Annual Campaign Videos

YMCA of Greater Oklahoma City

Award of Merit

10 Dollars in 10 Days

Infant Crisis Center

Audio

Award of Merit

Family Expectations Radio

Public Strategies

Website

Honorable Mention

See Your Score Soar Microsite - seeyourscoresoar.com

FAA Credit Union

Honorable Mention

WeAreThunder.com

Oklahoma City Thunder

Award of Merit

Edmond Fine Arts Website Redesign

The Golding Group

Upper Case

Public Strategies Website Redesign

Public Strategies

Intranet

Honorable Mention

OL Insider

Orange Leaf Frozen Yogurt

Award of Merit

OHFANET

Oklahoma Housing Finance Agency

Multimedia Communication

Honorable Mention

TSET FY13 Annual Report: Cutting-Edge, Life-Changing Discoveries

Tobacco Settlement Endowment Trust

Award of Merit

Alliance for Economic Development of Greater Oklahoma City Newsletter

Jones Public Relations, Inc.

Blogs/Wikis/Podcasts

Honorable Mention

Express Digest

Express Employment Professionals

Social Media Project

Honorable Mention

#RococoCrabCakes

The Golding Group

Award of Merit

Campus Coffee Crawl

University of Oklahoma Housing and Food Services

PUBLIC RELATIONS CAMPAIGN

Marketing/Public Relations Campaign

Honorable Mention

Best of Moore/South OKC

Trifecta Communications

Award of Merit

BabyMobile

Infant Crisis Center

Special Event or Observance

Honorable Mention

Oklahoma Progress/USDOT Secretary Foxx Press Conference

Oklahoma Department of Transportation

Award of Merit

NCORE 2014

Saxum

Media Relations Campaigns

Honorable Mention

Verizon Wireless Media Relations 2013-2014

Jones Public Relations, Inc.

Award of Merit

2014 Oklahoma City Home and Garden Show Media Relations Campaign *Anglin Public Relations*

Upper Case

America Employed

Express Employment Professionals

Internal Communications Campaign

Honorable Mention

Retirement Education Series

American Fidelity Assurance Company

Award of Merit

Rebranding Internal Celebration

The Children's Center Rehabilitation Hospital

Upper Case

OU Rugby "All In" & "Hype" Campaign

Lindsey + Asp

Public Service Campaign

Honorable Mention

SYF Phase 2

Tobacco Settlement Endowment Trust

Award of Merit

DA's Against Domestic Violence/Verizon Wireless

Jones Public Relations, Inc.

Public Affairs Campaign

Honorable Mention

AOGC Wrong Way Campaign

Jones Public Relations, Inc.

Branding

Honorable Mention

Rebranding The Children's Center Rehabilitation Hospital

The Children's Center Rehabilitation Hospital

Award of Merit

Butterfield Memorial Foundation Standards of Care

Anglin Public Relations

Social Media Campaign

Honorable Mention

SYF Kevin Durant Camp Summer Challenge

Tobacco Settlement Endowment Trust

Award of Merit

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