

**PRSA OKC
2010 Upper Case Awards Winners**

ALL AWARDS FOR 2010

Individual Awards (3)

Paul E. Dannelley, Jr. Harmony Award
Kristy Yager, APR

Outstanding Young Professional
Rachel Wright

Clarus Award
Dave Rhea

Best of Show (2)

Best of Show
Public Relations Tactics
Refresh Leadership
Express Services, Inc.

Best of Show
Public Relations Programs
Oklahoma Mission of Mercy
Anglin Public Relations

Upper Case (8)

Publications
Edge "Flat Tire" Brochure
Anglin Public Relations

Feature Stories
The Last Lesson
Oklahoma Medical Research Foundation

Multi-Media Communications
Express Digest
Express Services, Inc.

Blogs/Wikis/Podcasts
Refresh Leadership
Express Services, Inc.

Marketing/Public Relations Campaigns
Revolution: 2009 Oklahoma Wind Energy Conference
Anglin Public Relations

Special Events or Observances
Infant Crisis Services Tiny Tushie Tweet Up
Schnake Turnbo Frank PR & Infant Crisis Services

Media Relations Campaigns
Oklahoma Mission of Mercy
Anglin Public Relations

Public Affairs Campaigns
Revolution: 2009 Wind Energy Conference
Anglin Public Relations

Award of Merit (15)

Public Relations Materials
Strong Kids Campaign
YMCA of Greater Oklahoma City & Jordan Associates

Annual Reports
Impact Report for the Oklahoma Center for the Advancement of Science and Technology
Anglin Public Relations

Publications
Marriage OK!
Public Strategies, Inc.

Straight News
"Big Energy from Tiny Places"
Anglin Public Relations

Feature Stories
Messy Workplace? Your Guide to a Total Office Makeover
Express Services, Inc.

Radio & TV Script Writing

Oklahoma Center for the Advancement of Science and Technology Radio Spots
Anglin Public Relations

Videos, \$5,000 or Less

2010 United Way Thank You Vignettes
United Way of Central Oklahoma

Website

LetsTalkTransit.com

Anglin Public Relations & the Central Oklahoma Transportation & Parking Authority

Multi-Media Communications

Regional Food Bank of Oklahoma 2009 Annual Report
Forge Multimedia

Marketing/Public Relations Campaign

“Star Wars: In Concert at Ford Center”
SMG – Ford Center

Special Events or Observances

New Media University Seminars
Schnake Turnbo Frank PR

Media Relations Campaigns

Get Involved! Extreme Makeover: Home Edition – the Media Relations Story
Prodigy Public Relations & Ideal Homes

Internal Communications Campaign

OGE 2009 United Way Campaign
OGE Energy Corp.

Crisis Communications Campaign

Legal Graphics
Jones Public Relations, Inc.

Public Affairs Campaigns

Oklahoma City Metropolitan Area Projects (MAPS) 3 Campaign
Greater Oklahoma City Chamber

Honorable Mention (14)

Public Relations Materials

Impact Report for the Oklahoma Center for the Advancement of Science and Technology
Anglin Public Relations

Magazines

Vet Cetera

OSU Center for Veterinary Health Sciences

Annual Reports

"I Am OHFA" 2009 Annual Report

Oklahoma Housing Finance Agency

Publications

"Discover Oklahoma" Destination Dining Guide

Oklahoma Tourism and Recreation Department

Feature Stories

Otoe-Missouria Encampment Press Release

Heather Sarles

Videos, \$5,000 or Less

2010 United Way Workplace Campaign Video

United Way of Central Oklahoma

Videos, Over \$5,000

A Prescription for Inspiration

University of Oklahoma College of Pharmacy

Website

Regional Food Bank of Oklahoma Website

Crosby-Volmer International Communications

Multi-Media Communications

KGOU E-Newsletter

KGOU Public Radio

Marketing/Public Relations Campaigns

US Fleet Tracking

Jones Public Relations, Inc.

Special Events or Observances

2010 Housing Summit

Oklahoma Housing Finance Agency

Community Relations Campaign

Let's Talk Transit

Anglin Public Relations & the Central Oklahoma Transportation & Parking Authority

Public Service Campaigns

Regional Food Bank of Oklahoma Campaign for Hunger Awareness

Crosby-Volmer International Communications & the Regional Food Bank of Oklahoma

Public Affairs Campaigns

Oklahoma Board of Veterinary Medical Examiners

Jones Public Relations, Inc.