



Event Details:

Awards Ceremony—Thursday, November 2, 2017

6-7 PM Cocktail Hour

7-10 PM Uppercase Awards

Noah's Event Center

Upper Case Awards Sponsorships

The Oklahoma City Chapter of the Public Relations Society of America (PRSA-OKC) hosts a prestigious Upper Class Awards competition each year. The Upper Case Awards attracts hundreds of entries from the region's top practitioners. Attendees at the banquet include public relations professionals, managers and officers from some of the community's leading corporations, nonprofits and governmental agencies, along with advertising and marketing firms. Proceeds from the event allow PRSA-OKC to provide scholarships to Oklahoma students who are majoring in public relations.

Platinum Sponsor: \$1,200

- Company name/logo accompanying the centerpiece on all guest tables
- Company name/logo on all event materials (invitations, program)
- Recognition in all press releases and member emails
- Logo placement on the the PRSA-OKC website
- Verbal recognition at the Upper Case Awards banquet
- Opportunity to place promotional items on the registration table at the banquet
- One table of eight at the banquet (\$680 value)
- Full page print ad in the Upper Case Awards program

Gold Sponsor: \$900

- Company name on all Upper Case event materials (invitations, program)
- Recognition in all press releases and member emails
- Company name on PRSA-OKC website
- Opportunity to place promotional items on the registration table at the banquet
- Verbal recognition at the Upper Case Awards banquet & Shadow Day Conference
- Four seats at the banquet (\$340 value)
- Two tickets to the Shadow Day Luncheon
- Half page print ad in the Upper Case Awards program

Silver Sponsor: \$600

- Company name/logo placement on the bar
- Company name on all Upper Case event materials (invitations, program)
- Recognition in all press releases and member emails
- Company name on PRSA-OKC website
- Opportunity to place promotional items on the registration table at the banquet

- Verbal recognition at the Upper Case Awards banquet
- Four seats at the banquet (\$340 value)
- Half page print ad in the Upper Case Awards program

Bronze Sponsor: \$300

- Company name on all Upper Case event materials (invitations, program)
- Recognition in all press releases and member emails
- Company name on PRSA-OKC website
- Opportunity to place promotional items on the registration table at the banquet
- Verbal recognition at the Upper Case Awards banquet
- Two seats at the banquet (\$170 value)
- Quarter page print ad in the Upper Case Awards program

Program Ads

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| Full page | \$75 |
| Half page | \$50 |
| Quarter page | \$25 |

In-kind sponsorships are also welcomed.

Contact: awards@prsaokc.com