



Oklahoma City Chapter 2017 PRSA Student Scholarship Application

PURPOSE

Chartered in 1947, the Public Relations Society of America (PRSA) is the world's largest and foremost organization of public relations professionals with more than 22,000 public relations and communications professionals, in addition to more than 10,000 university and college students through the Public Relations Student Society of America (PRSSA).

PRSA provides professional development, sets standards of excellence and upholds principles of ethics for its members. We also advocate for greater understanding and adoption of public relations services, and act as one of the industry's leading voices on pivotal business and professional issues.

The Oklahoma City Chapter serves Oklahoma City and the surrounding areas including western and southwestern Oklahoma. The Chapter consists of more than 150 dedicated professionals who practice public relations for corporations, public relations firms, government agencies, health and medical entities, nonprofit and other professional organizations.

SCHOLARSHIPS

The Oklahoma City Chapter of the Public Relations Society of America will award two merit-based scholarships in the amount of \$1,000 to be used during the 2017-2018 academic year. Funds will be disbursed in the fall 2017 semester.

QUALIFICATIONS

To qualify for scholarship, you must be:

- A PRSSA member in good standing
- Pursuing a public relations degree full-time (enrolled in at least 12 hours)
- A sophomore or junior (or a senior planning to be in school for an additional year) at a four-year Oklahoma college or university

Scholarship selection will be based on aptitude, interest in the public relations field, academic performance and demonstration of community service. The winner will be honored at the PRSA OKC Upper Case Award Banquet and Annual Meeting in November 2017 in Oklahoma City.

INSTRUCTIONS

Thoroughly complete the attached application, type or print clearly, and include:

- Your most recent college transcript.
- Two letters of recommendation from people who have witnessed your academic, professional communications, leadership or community experience.
- List of community, school and internship activities, including start and finish dates, officer or committee positions held and any community or academic awards.
- A statement of no more than 300 words explaining why you are applying for this scholarship (i.e. why you are studying public relations, your goals for after graduation, etc.) and your involvement in PRSSA.
- E-mail application with required supplemental materials to: Jackie Geiger, PRSA-OKC Academic Chair, geigerjc@oge.com.

QUESTIONS

For questions or comments, contact Academic Co-Chair Jackie Geiger at geigerjc@oge.com.

DEADLINE

Applications must be received by **5 p.m. on April 28, 2017**. Applications received after April 28 will not be considered.

DISBURSEMENT

The Oklahoma City Chapter of PRSA will send the academic scholarship money to the winner's school before the beginning of the fall 2017 semester.



**Oklahoma City Chapter
2017 Student Scholarship Application**

Name: _____

Date of birth: _____ Hometown: _____

Current address: _____

City: _____ State: ____ Zip: _____

E-mail address: _____

Phone number(s) where you can be reached after April 28, 2017: ____

Are you a member of a PRSSA chapter? Yes ____ No ____ Which one? _____

College you will attend in fall 2017: _____

College address: _____

City: _____ State: _____ Zip: _____

College major (if declared): _____

Your classification status in fall 2017: Sophomore____ Junior__ Senior____

Grade point average from current transcript: _____ GPA within major: _____

I, _____, assert that all the information in my application is true and accurate to the best of my knowledge. I give PRSA full permission to use my name and photo in newspapers, newsletters and websites. If selected, I will be available to attend the scholarship award presentation at the PRSA OKC Upper Case Award Banquet and Annual Meeting in November 2017 in Oklahoma City.

Signed: _____ Date: _____