



**Oklahoma City Chapter
2017 PRSSA Chapter Scholarship Application**

PURPOSE

Chartered in 1947, the Public Relations Society of America (PRSA) is the world's largest and foremost organization of public relations professionals with more than 22,000 public relations and communications professionals, in addition to more than 10,000 university and college students through the Public Relations Student Society of America (PRSSA).

PRSA provides professional development, sets standards of excellence and upholds principles of ethics for its members. We also advocate for greater understanding and adoption of public relations services, and act as one of the industry's leading voices on pivotal business and professional issues.

SCHOLARSHIPS

The Oklahoma City Chapter of the Public Relations Society of America will award one \$500 scholarship to a PRSSA chapter in the state of Oklahoma for the 2017-2018 school year.

QUALIFICATIONS

To qualify for the scholarship, you must be:

- A PRSSA chapter in good standing
- Planning events or activities for your membership that require funding beyond what the current chapter has available.

Scholarship selection will be based on a demonstrated need for funding, the benefit that the activity or event will provide to chapter membership and the overall strength of the chapter. The winner will be honored at the PRSA OKC Upper Case Award Banquet and Annual Meeting in October 2017 in Oklahoma City.

INSTRUCTIONS

Thoroughly complete the attached application, type or print clearly, and include:

- A statement of no more than 300 words explaining why your chapter is applying for the PRSSA Chapter Scholarship including what you plan to do with the scholarship if your chapter is selected.
- A brief description of the meetings and special events your chapter has planned for the

2017-2018 school year.

- A detailed chapter budget for the 2017-2018 school year.
- E-mail application with required supplemental materials to:
Jackie Geiger, PRSA-OKC Academic Chair at geigerjc@oge.com

QUESTIONS

For questions or comments, contact Jackie Geiger, PRSA-OKC Academic Chair at geigerjc@oge.com.

DEADLINE

Applications must be received by **5 p.m. on September 22, 2017**. Applications received after September 22 will not be considered.

DISBURSEMENT

The Oklahoma City Chapter of PRSA will present the scholarship to the chapter at the PRSA OKC Upper Case Award Banquet and Annual Meeting in October 2017 in Oklahoma City.



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Chapter Name: _____

College/University: _____

University Address: _____

City: _____ State: _____ Zip: _____

Name of PRSSA Adviser: _____

Adviser Phone Number: _____ Adviser E-mail: Address: _____

Name of PRSSA President: _____

President's Phone Number: _____ President's E-mail Address: _____

Name and positions of other PRSSA officers:

Number of active chapter members: _____

Average number of attendees at monthly meetings: _____

I, _____, assert that all the information in my application is true and accurate to the best of my knowledge. I give PRSA full permission to use my name and photo in newspapers, newsletters and websites. If selected, I, or a representative from the PRSSA chapter I represent, will be available to attend the scholarship award presentation at the PRSA OKC Upper Case Award Banquet and Annual Meeting in October 2016 in Oklahoma City.

Chapter President Signature: _____ Date: _____